Would You Like Me To <u>Personally</u> Put Together A **Profit Plan For You**That Will Increase Your Income By *Two, Three, or Even Four Times*<u>Without Paying A Dime?</u>

From The Desk Of: Jordan Hansen San Diego, Ca.

Dear Friend,

I'm looking for "dream" clients that I can bring in droves of new customers for.

If that's you, I've set aside some one-on-one time to talk to you about helping you increase your income by two, three, or even four times.

You Won't Pay Me A Dime.

Here's why.

The first thing I'm going to do for you is to personally help you create a strategic plan to attract more golfers, and create an automated system to turn these golfers into raving fans of your business.

There's no charge for this and it only takes about 45-60 minutes for us to do together.

(After doing this type of thing for almost 6 years straight, I've gotten pretty good at fast results).

Anyway, I'll even do most of the heavy lifting for you ...telling you exactly what to do, how to collect more golfers contact information, and how to get them to buy from you without spending a minute of your time.

At the end of this initial planning session, one of these three things will happen:

- 1. You love the plan and decide to implement it on your own. If this is the case, I wish you the best of luck and ask that you keep in touch to let me know how you're doing.
- 2. You love the plan and ask to <u>become my client</u> so I can personally help you execute, maximize, and profit from it ASAP.

If that's the case, we'll knock it out of the park
...And that's a promise. I've never had an unhappy
client because I refuse clients I cannot help, and I'm
yet to meet someone I can't help.

3. In the unlikely and unprecedented event that you feel like I wasted your time, I will send you \$200.00 as payment immediately. No questions asked. Your time is your most valuable asset you have, and I respect that.

It really is that simple and there's no catch.

Think about this.

The "worst" that can happen is you get \$200 for "wasting" 45-60 minutes of your time.

The best that can happen is we work together one on one to increase your business several times over.

That's Why This Is The Closest Thing To FREE MONEY You'll Ever See.

Here's how it'll work:

First, we get on the phone one on one and go through how you currently get customers and how we can perfect your "customer-getting" strategy.

I take a look at what you've got, what you're doing to get more leads, your follow up, and what you want to achieve going forward.

Once we have those "raw materials", I help you come up with a strategic plan of action to immediately increase your business dramatically.

There are a number of ways I might do this for you.

For example, I might show you how to restructure your offers to increase conversions, how to pull in new leads and customers from untapped sources, or how to reactivate and "upgrade" past customers.

And if you have a list of golfers, we're bound to whip up a quick promotion you can run within days ...and have the cash register ringing over and over again.

And like I said, there's no charge for this.

So Why Would I Give You My Profit Plan?

Two reasons:

First of all, I enjoy helping people like you reach their goals and dreams of success. And I believe I have cracked the code to attracting more golfers and turning them into raving fans of yours.

It also genuinely makes me happy to see other businesses in the golf industry succeed.

It's easy for me to get results for businesses like yours fast, and I just like doing that.

Plus, it makes me very, very happy to see other people in the golf industry achieve success as a result of the help I give them.

The second reason I do this is because this is occasionally how I choose clients.

Here's how that works:

Assuming you love the plan I give you, it makes you happy... and you want me to help you implement your profit plan, I may invite you to become a client.

If this is the case, the "fee" is \$2,497 ...but if you think about it, it really doesn't "cost" you anything.

Why?

Because I expect you to make much more than \$2,497 in the first month or two. And I'm confident if we continue to work together, you will double your entire business ...at a bare minimum.

Actually, I will give you a plan to make more than \$2,497 during our first conversation - which is free!

So, you'll see the value by the time we hang up the phone without ever spending a dime.

And look. If you don't want to become a client, don't worry about it. You won't get any sales pitch or pressure from me of any kind, ever.

You Find Our Conversation To Be Incredibly Valuable Or I'll Pay You \$200.00 Immediately To Compensate You For Your Time.

Now, obviously this is an amazing offer, which you'll probably never see from any other "golf marketing guru" in the world.

Think about it.

I'm personally creating a pure profit-plan **for you** up front - for free - and then letting you pay me later if (and only if) you decide to work together.

Plus, I'm taking it one BOLD step further by guaranteeing you'll find this free plan immensely valuable - or I'll pay you \$200.00 just for wasting your time.

Just tell me, and it's yours. No questions asked.

Who Else Would Do That?

NOBODY. (I checked).

But I'm happy to put it on the line like this because my clients always get results.

Period.

After all, I am the highest paid golf Internet marketing consultant on the planet for a reason.

My stuff works, and I know that if we work together, you'll be thrilled with the results we will get for your business.

Consider this:

Why would I be willing to get on the call for free, give you a bulletproof plan to increase your profits by two, three, or even four times without paying a dime, and only if we choose to work together will you ever pay me a penny?

No one in the right mind would ever do that...UNLESS I can get you more new customers than you ever thought possible.

Anyway, as you can imagine, I'll get a lot of interest from this letter.

And that's why I need you to read this next part carefully:

This Is NOT For Everybody. Here's Who I <u>CAN</u> Help:

I'm VERY picky about who I'll speak with and I've got a strict (but reasonable) set of criteria that needs to be met in order for us to proceed.

Here it is:

1. You must be willing to take my advice.

The last thing I want to do is waste your time or mine. If you aren't willing to let me show you how to collect more leads, follow up with these leads, and get them to be raving fans of your business, neither one of us will be happy.

2. You must have a solid business already.

This offer is for people who are up and running already and simply want to run a lot faster and further.

3. You must have a good reputation and a solid product/service.

Everything we do together will not only be bringing you more golfers, and profits, but we'll be doing it in a way that creates MASSIVE goodwill and credibility in your market.

And in order to do that, you must have a good reputation in your area.

That's it! Those are all my requirements.

Here's What I Want You To Do Next

If you meet the criteria above and would like to talk to me personally about getting you incredible results, then I'll happily set aside some time for you.

Here's how the process works:

First, you'll need to fill out an application. Don't worry, it's simple and only takes a couple minutes.

I just need to know more about your business, website, facebook page, current offers, and other programs or services.

Here's What Will Happen After That.

Once I have your application, I will call you as soon as I have time. I can usually respond within the first 48 hours.

Our initial call will be between 45 and 60 minutes.

This is where we really begin working to figure out exactly what you want ...and how to make it happen.

I'll painstakingly review your goals, your offers, lead generation strategy, and so forth ...and I'll deliver a plan to bring in more customers and cash immediately.

If you see the value in becoming a client, great! We can talk about it.

And if you don't want to become a client, - that's OK too.

And if you tell me I've wasted your time, I'll write you a check for \$200 immediately.

So you literally can't lose.

(By the way - I've never had anyone feel like their time was wasted. EVER. That's why I can make this offer. I DELIVER. Would anyone else take such a risk?)

WARNING - TIME IS A FACTOR

This opportunity is extremely limited because of the intense one-on-one time needed in order to provide you with results.

Therefore, it is physically impossible for me to work with more than a handful of clients.

Also, you should realize there's a very large demand for personal one-on-one help from me, and what I'm offering to you is unprecedented.

So with that said, know that the window of opportunity won't be open long.

If you feel like this is right for you, click here, leave your application and let's talk.

Talk soon,

Jordan Hansen

P.S. You might be wondering how it will work if you become a client.

The main "thing" you get is me. Personally.

Like I said earlier, our first conversation together is free and it will be around an hour or so.

On that conversation, I'll give you a Pure Profit Plan specific to your business - based on what we talk about.

During that call, I'll also give you some steps to take immediately for **fast results**.

You get that first call regardless of whether or not you become a client.

Now - if you **DO become a client**, you're going to get me personally ...working on your business one on one.

Here's how a typical Profit Plan works:

Step 1 - Create A Piece Of Valuable Content Your Target

Audience MUST HAVE: We will review your target audience and
decide how we can create a piece of content or an offer
your market can't resist.

- Step 2 Automate Email Collection And Content Delivery: In this critical step we will set up a system to automatically collect new golfers' contact information and deliver the content we promised them. Or give them next steps we want them to take. Either way, this step is critical in building your list of golfers we can turn into raving fans of yours.
- <u>Step 3 Create A Landing Page To Collect Emails</u>: A landing page or "squeeze page" is how you turn website and social media traffic into leads or names and emails of golfers who will be warmed up to buying from you.
- <u>Step 4 Follow Up Email Campaigns</u>: "The Fortune is in the Follow Up"! This statement is one that is critical in getting golfers to buy from you. How often do you ask for money from a client and get it without building a relationship first?

In this step, we will automate your follow up sequences with whatever offer we decide is most profitable to you. I will personally write all your copy and program your campaign to systematically deliver valuable information to prospects in a way that turns regular names and emails into raving customers of yours.

<u>Step 5 - Drive Traffic To Your Landing Pages</u>: Getting your new offer or piece of content in front of golfers' eyeballs is the next step in getting them to become customers.

We will put together your PPC (Pay Per Click) campaigns on Facebook and Google so we are driving the most qualified golfers to your landing page and collecting their contact information. Our sales funnel (follow up) then turns them into customers.

We will also add lead capture strategies to your website so we are getting more golfers looking at your landing page and making them new customers.

In addition to these implementation steps that we will do together, I will also include three strategy sessions over the course of working together that will maximize your results and rejuvenate your business with fresh ideas and invaluable insights.

You should know that the reason I'm able to do such a good job and get such great results for my clients is because I only work with a small handful of them at a time.

As much as I'd like to work with "everyone", I simply can't accept more than a handful of clients and still maintain the same level of service you NEED in order to **get the results we want**.

There are close to 30,000 golf industry leaders in my network, and my time to work privately with clients is extremely limited.

This is a genuinely rare opportunity.

If you feel like this is right for you, click here, leave your application and let's talk. Conversations are granted on a first come, first serve basis.